

oromoti

Prompt Brand Guidelines

Description

Prompt funds and supports innovation projects in Quebec's Information and Communications Technology (ICT) sector. By supporting groundbreaking initiatives, Prompt helps drive technological advancement and enhances the competitiveness of Quebec-based businesses in this strategic industry.

Section 1

Logotypes

Logotypes

Logo

Our logo features the brand name and serves as the primary visual identifier.



1.1

Logo - Clear Space and Minimum Size

The exclusion zone is defined by the width of the spacing between the symbol and the word "Prompt."

This ensures the logo maintains proper balance and visibility within the layout. This clear space represents the absolute minimum safe distance around the logo. In most cases, additional breathing room is recommended.

The logo must never be displayed at a width smaller than 1.5 inches.



::: prompt

Minimum size

1,5 inches

The logo can also be used with the slogan. In the horizontal layout, the slogan is left-aligned and placed to the right of the logo.



1.3 Horizontal Tagline – Protection Zone

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The exclusion zone is defined by the height of the letter "r" in the word "Prompt." This measurement ensures that the logo maintains proper spacing and balance within any layout.

This clear space represents the absolute minimum safe distance around the logo. In most cases, additional space should be provided to allow the symbol to breathe more comfortably.



1.3 Logotypes

Vertical Tagline 01

The logo may also be used with the slogan in a vertical layout, with the symbol placed above and the slogan aligned below the logo.

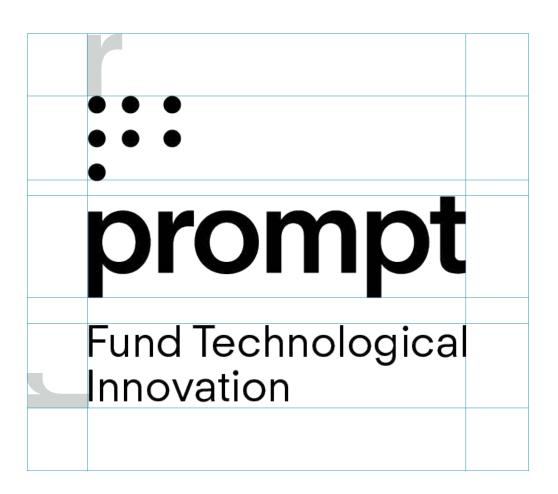


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1.3

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1.3 Logotypes

Vertical Tagline O2 10

The logo can also be used with the slogan. In the horizontal layout, the slogan is leftaligned and placed to the right of the logo.



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